

Meeting Minutes

March 18, 2026

- Call to Order & Roll Call - 7:00 pm
 - Members Present: Aubrey Jung, Adam Brown, Darin Biegel, Brad Mosby, Callie Curtis, Connie VanWye, Heath Halley, Linda Campbell, Marcus Martin, Shannon Lanier
- Secretary Report (Aubrey Jung)
 - February Meeting Minutes - Review & Approve
 - Motion to Accept: Heath Halley
 - Second: Darin Biegel
- Treasurer Report (Linda Campbell)
 - Current Bank Balances:
 - MORAA - **\$34,600.29**
 - MOJRAA - **\$12,969.81**
 - Looking to send out a mail dues reminder after the Sale.
 - Motion to approve: Darin Biegel
 - Second: Marcus Martin
- Junior Committee Update (Shannon Lanier)
 - Working on the sale sponsorship fundraiser!
 - One of our Juniors was accepted into MAAbA!
- Old Business
 - Budget Meeting - January 17th
- New Business
 - Annual Meeting
 - Budget being bumped from \$100 to \$250
 - Motion: Linda Campbell
 - Second: Aubrey Jung
 - Positions Open:
 - President, Treasurer, Director at Large, SE, SW
 - Catering: Pitchfork charging \$27 per plate, members pay \$25 per plate, Association covers the \$2 difference
 - Speaker: Genna VanWye, Connie Grabbing sound system

MORAA Board of Directors



President: Adam Brown

Secretary: Aubrey Jung

Director at Large: Connie VanWye

SE Director: Jeff Jenkins

NE Director: Brad Mosby

Ex-Officio (Education): Jordan Thomas

Ex-Officio (Industry Support): Jeff Jenkins

Vice President: Darin Biegel

Treasurer: Linda Campbell

SW Director: Marcus Martin

NW Director: Heath Halley

- Outstanding Needs: CheddarUp meal payment link, open positions and RSVP sent out to membership.
- Show Committee (Nick/Callie)
 - OEF July 31st is JRs, August 1st is Open
 - State Fair - August 19th-20th
- Sale Committee Report (Brad)
 - Numbers are down this year, 50 registered, 18 commercial
- Marketing Committee Report (Marcus)
 - Branching into social media and E-Blast opportunities for the sale and beyond!
- MORAA Field Day (Connie)
 - Announcement mailing is being put together!
 - Dr. Greg Tames is speaking, Extension Specialist is speaking on stocker and feedlot classes.
- Digital Media Committee (Veronica)
 - Website Revamp – Last month, Linda & I were trained to make updates to the set-up of the site. Next Wednesday, I am training on how to create events & news articles. Once trained, I will work with Aubrey & Shannon so they can make updates to their specific areas. With that last training complete, I'll be able to add relevant information, then we'll be ready to go live. Initially, the scrolling banners will not be included for those who have purchased the \$75 membership level, which includes a weblink to their farm on the front page of the website. We will begin including those as the files start rolling in. I'm preparing an email to send to those families that includes the file size requirements, and I expect to have that sent by Friday, 3/20
 - The April newsletter is set to be released on 4/10 and will focus on all things related to the sale and meeting... open board positions, meal costs and link to pay for meal, sale catalog link if available, speaker info, etc. Aubrey, Brad and all others: Feel free to share any pertinent data you'd like to have included.

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- Fescue Belt report for all sale seedstock has been completed, with many cattle qualifying. No commercial cattle requests with required FCCP documentation from RAAA received, according to sales team.
- Director/Regional Updates
 - Connie – At Large
 - Marcus – Southwest
 - Jeff – Southeast
 - Brad - Northeast
 - Heath – Northwest
- Additional Committee Reports (As Needed)
- Adjourn -
 - Motion to adjourn: Brad Mosby
 - Second: Marcus Martin

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