



## Meeting Minutes

September 3, 2025

- Call to Order & Roll Call -
  - Members Present: Aubrey Jung, Darin Biegel, Marcus Martin, Brad Mosby, Connie VanWye, Veronica Parker Sartin, Adam Brown, Linda Campbell, Jeff Jenkins, Callie Curtis
- Secretary Report (Aubrey Jung)
  - August Meeting Minutes - Review & Approve
    - Motion to Accept: Brad Mosby
    - Second: Darin Biegel
- Treasurer Report (Linda Campbell)
  - Review Account Balances & Transactions
  - Approve Payments (if any) As Required
    - Motion to adjourn: Darin Biegel
    - Second: Marcus Martin
- Junior Committee Update (Shannon Lanier)
  - New Committee Members
    - Trace Bowling
    - Mackenzie Enderly
- Old Business
  - Review of Bylaws and Code of Conduct - discussed at August meeting
    - Particular focus on Article II - Purpose
      - Identify Strengths and Weaknesses currently.
    - Article X - Budgetary Spending
    - Article XI - Committees
    - Section 2 - Authority of Committees
    - Appendix B
- New Business

### *MORAA Board of Directors*



*President: Adam Brown*

*Secretary: Aubrey Jung*

*Director at Large: Connie VanWye*

*SE Director: Jeff Jenkins*

*NE Director: Brad Mosby*

*Ex-Officio (Education): Jordan Thomas*

*Ex-Officio (Industry Support): Jeff Jenkins*

*Vice President: Darin Biegel*

*Treasurer: Linda Campbell*

*SW Director: Marcus Martin*

*NW Director: Heath Halley*



- Show Committee (Nick/ Callie)
  - Show Committee Update: MSF shows went great! Around 70 head were exhibited this year. Quality every year continues to grow, which is testament to our breeders & members. Show committee will be going over all show rules over the next month and any rule updates we have will be presented at the next meeting. Thank you to all the board members who helped out at the fair. I greatly appreciate your help!
- Creation of the Fescue Belt Committee
  - Certify Sale Animals
  - Serve as liaison to new research projects
    - President, Vice President, Secretary, Committee Chair (on board or not on the board)
  - Update from Veronica and Aubrey
    - Veronica has been working with Dan
    - Aubrey is in contact with RAAA
    - Aubrey and Veronica are going to work through a list from Dan
- Sale Committee Report and Business (Brad)
  - Additional reports, if needed
- Marketing Committee Report (Marcus)
  - 2025 Marketing Plan and Budget progress
    - Creating a budget and investment plan
  - Farm Fest Plan
    - Using the newsletter views as a chance to win a prize
  - MORAA Field Day (Marketing and Educational Seminar)
    - At Mizzou, during the summer of '26
    - New packing plant speaker
    - Marketing specialist from RAAA
    - Special training for registering
    - Repro with Jordan Thomas

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- Extension - Vet or forage specialist
- Want to provide meals for membership
- Booth at Cattleman's Conference
  - Margaritaville
- Discussed the potential to bring in or hire out for marketing materials
- Digital Media Committee (Veronica)
  - Website progress
  - Newsletter submission deadline: Sept 28
    - Share anything happening in our regions
  - Photo contest - photos for the website
    - Winner gets their photo on the main page of the website?
  - Using the newsletter views as a chance to win a prize at Farm fest
- Director/Regional Updates
  - Connie -At Large
    - Kyle Gilchrist Sale - October 11th
    - Star G Ranch
  - Marcus - Southwest
    - Farm Fest - October 3-5
  - Jeff - Southeast
    - No update available
  - Brad - Northeast
    - No update available
  - Heath - Northwest
    - No update available
- Additional Committee Reports (As Needed)
- Adjourn -
  - Motion to adjourn: Brad Mosby
  - Second: Marcus Martin

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