



Meeting Minutes

May 7, 2025

- Call to Order & Roll Call - 7:09
 - Members Present: Adam Brown, Darin Biegel, Aubrey Jung, Linda Campbell, Connie VanWye, Marcus Martin, Jeff Jenkins, Heath Halley, Brad Mosby, Shannon Lanier, Callie Curtis
- Secretary Report (Aubrey Jung)
 - April Meeting Minutes - Review & Approve
 - Heath Halley moves, Darin seconded
- Treasurer Report (Linda Campbell)
 - Review Account Balances & Transactions
 - Approve Payments (if any) As Required
 - Brad moves, Darin seconded
- Junior Committee Update
 - RAYE progress update
 - Creating stickers for exhibitors
 - \$300-330 range, using marketing money built into their budget
 - Help Needed
 - Hospitality tent volunteers - afternoon
 - Stage/Ring Setup - June 7th
 - Opening Ceremonies Lineup (3 people) - June 9th
 - Skill-a-thon station overseers (10 people) - June 11th
 - Little Buckaroo helper (1-2 adults) - June 9-11th
 - Fitting clinic
 - TBD, could be cancelled
 - NAJRAE
- Old Business
 - Annual Meeting

MORAA Board of Directors



President: Adam Brown

Secretary: Aubrey Jung

Director at Large: Connie VanWye

SE Director: Jeff Jenkins

NE Director: Brad Mosby

Ex-Officio (Education): Jordan Thomas

Ex-Officio (Industry Support): Jeff Jenkins

Vice President: Darin Biegel

Treasurer: Linda Campbell

SW Director: Marcus Martin

NW Director: Heath Halley



- What went well?
 - Food and the catering company and location
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- What could be better?
 - A speaker and a microphone
 - PowerPoint presentation
 - Keep aiming for 10 people over those who RSVP
- New Business
 - Where to store information: Google drive?
 - Review Bylaws
 - Adam is hosting a meeting open to all, not required
 - Sale Committee Report (Brad Mosby)
 - Reported on post-sale data that is currently available
 - Getting the mailing list back
 - Marketing Committee Report (Marcus Martin)
 - 2025 Marketing Plan and Budget progress
 - Add marketing about the carcass of Red Angus
 - Survey
 - Not enough data
 - Website progress
 - Digital Media Committee (Veronica)
 - Edge is sending the contract to Adam tomorrow
 - Sale Reports and Ad opportunity shared on Facebook and eblast
 - Show Committee (Nick/Callie)
 - July 25: OEF Jr Show - 8 AM
 - July 26: OEF Open Show - 8 AM
 - August 13: MSF Jr Show - 8 AM
 - August 14: MSF Open Show - 8 AM

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- Additional Committee Reports (As Needed)
- Adjourn - 8:48
 - Motion to adjourn: Brad
 - Second: Darin

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