



Meeting Minutes

August 4th, 2021

Members Present: Callie Curtis, Dan Lacy, Connie VanWye, Rachel Jones, Nathan Koelling, Linda Campbell, Jeff Jenkins, Jordan Thomas, Veronica Sartin, Brian Hart, Jerry Ellis, Steven Rogers

Meeting called to order at 8:03 pm by president Dan Lacy.

Secretary Report

- July Meeting Minutes – Review & Approve
 - o Nate moves to approve minutes as read. Connie seconds. Motion passes.
- New Members
 - o Eric Luebbert
 - o Darryl Rhodes

Treasurer Report

- Review Account Balances/Details & July Transactions
 - o MORAA = \$15,629.83
 - o MOJRAA = \$21,901.21
- **Financial Audit Update**
 - o Certified letter to Sara was received and she has not yet responded to it.
 - o Steven, Linda & Dan went to Livingston County Sheriffs Dept and presented them with the information regarding the fraudulent transactions.
- **Junior Committee**
 - o OEF Report
 - Corn Hole tournament, Scavenger Hunt
 - Junior Meeting that they discussed fall event options and fundraising options.
 - Fall event could do JRA young stockmen's event in Columbia, MO in December 3-5th. Includes hotels, meals and activities.
 - o Shannon Jenkins was recently elected to the JRA board of directors.
 - o Upcoming Jr Activities
 - MSF Junior Shows
 - Aug 16-19th
 - Watermelon social planned at 2:00 pm following the show on Wednesday.
 - o Jordan Thomas--Mo Cattlemen's will be having a sale next spring where juniors could sell fall bred heifers. They are hoping to partner with show me select.



- Show Committee

- American Royal: Sat. October 16th
 - Entries are due Sept 10th, Late entries Sept 15th
 - Rachel—Belt buckles have been ordered and purchased.
 - Show program—might not sell ads this year due to the amount of work with little return.
 - Stalling will be down stairs this year.
 - National Assn will help check in and tattoo check.
 - Junior Judge: Jared Boyert
 - Open Judge: Tim Fitzgerald
- MSF—Nick & Callie Curtis will help with stalling assignments.

- Membership Committee

- Directory Update—nothing new
- E-Newsletter (Veronica Sartin)
 - Sent out on July 14th to 859 members.
 - 17.2% of opens—148 contacts at 301 opens
 - 83% on smartphones
 - 14% on computers
 - 2% on tablets
 - Veronica has scheduled on our Facebook page some articles that were in the newsletter over the next few weeks to help get the information out there.

- Marketing Committee

- Steven is going to contact Brenda Black with Midwest Cattlemen to discuss advertising options for the upcoming year.

- New Treasurer Nomination

- Dan nominates Linda Campbell to be the treasurer until the next election. Steven moves to nominate Linda to the treasurer position until the next election in April 2022. Brian seconds. Motion passes.
- Linda would like to use Money Minder for accounting software, it would require a \$159/year subscription.
 - Members can pay online: E-check \$0.45 fee or Credit Card 3.5% convenience fee. That will be charged to the consumer.
 - 0.04% on each online transaction. Ex--\$35 dues would cost us \$0.14/membership online
 - Callie moves that we use the Money Minder for a one-year subscription for \$159/year. Steven seconds. Motion passes

- SE Director position

- Steven lets try to appoint someone to fill that position in the next few months.
 - South of 50 Hwy and East of Hwy 5

- Adjourn—Callie moves to adjourn. Nate seconds. Meeting adjourned 9:32 pm



Dan Lacy: President
Steven Rogers: Vice-President
Callie Curtis: Secretary
Dan Lacy: Treasurer (Interim)
Connie VanWye: Director At Large
Bud Thomas: SW Director

MORAA Board of Directors

Open: SE Director
Brian Hart: NW Director
Nathan Koelling: NE Director
Jordan Thomas, Ph D: Ex-Officio (Education)
Jeff Jenkins, DVM: Ex-Officio (Industry Support)

Junior Committee – Rachel/Coby Jones
Sale Committee – Linda Campbell

Committee Chairpersons

Membership – Callie Curtis
Marketing – Steven Rogers