



## January Meeting Minutes

January 13<sup>th</sup>, 2021

**Members present:** Callie Curtis, Steven Rogers, Jerry Ellis, Dan Lacy, Jeff Jenkins, Rachel Jones, Jordan Thomas, Sara O'Dell, Linda Campbell, Micah Bristow, Bud Thomas, Matt Mefford

Meeting called to order at 8:02 pm by president, Dan Lacy.

### Secretary Report (Callie Curtis)

- December Meeting Minutes – Review & Approve
  - o Linda moves to accept minutes, Dan seconds. Minutes approved.

### Treasurers Report (Sara Odell)

- Current account balances minus outstanding debts
  - o MORAA \$23,720.45
    - A couple sale checks not deposited and a couple outstanding checks.
    - Invoiced Bachman for his part of the sale but have not heard back from him.
- Watkins Cattle Company--
  - o Check for Directory ad has yet to clear. Sara did not receive it. We need to have Michael Watkins issue another check.

### Junior Association Update (Colby/Rachel Jones)

- Recent/Future Junior Events & Activities
- Cattlemen's Congress: Jones, O'Dell, Lowery, Mawson, Curtis, Sartin, Morris, Kleeman were all present
  - o Cass Kleeman won the Jr Red Angus show
- JRA scholarship opportunity coming up (5 \$1,000 scholarships) high school seniors and college kids
  - Redangus.org
- MSF Youth in Ag scholarship due Feb 1, 2021
- Cheryl Johnson reached out and wanted to know if MOJRAA would help support NAJRAE this year.
- Start looking into fundraising opportunity soon.



### **Marketing Committee Update**

- Upcoming Ads (Dan Lacy)
  - o February
    - Midwest Cattleman – Special Red Angus Edition – ½ Page Ad
  - o March
    - Missouri Beef Cattleman – Special Bull Buyer Guide – ½ Page Ad
    - Midwest Cattleman – Special Hereford Edition – 1/4 Page Ad

### **Membership Committee Update** (Callie Curtis)

- New Members
  - o No new members
- E-Blast Use Update
  - o No E-Blast purchases in December
- E-Newsletter Update
  - o January just released. Future issues to be released the first week of April, June & October
  - o Please provide news, educational articles & any interesting content to Veronica Sartin.

### **Sale Committee Update** (Linda Campbell)

- Spring Sale – April 24<sup>th</sup> – Springfield Livestock Marketing Center
  - o Consignment papers together and are ready to print.
  - o Past Saturday sales have been held at 12:00 pm.

### **Annual Meeting & Banquet** (Dan Lacy/Callie Curtis)

- Board Elections
  - o Odd Years: Vice-President, Secretary, NW Director & NE Director
- Dinner Catering
  - o Outside caterer and have them do the serving and we pay the sale barn the \$500
  - o Dinner time 6:00 pm meeting to follow
- Guest Speaker – Jared Decker? Other Suggestions?
  
- Upcoming Events
  - o 4/23/2021 - Annual Banquet & Meeting
  - o 4/24/21 – Show Me Red Fall Edition Sale
- Dan would like to move meetings to every other month.
- Next meeting 1<sup>st</sup> Wednesday in March at 8:00 pm

Steven moves that we do not publish a 2021 directory and move to publishing in even number years. Bud seconds. Motion passes.



## **Adjourn—8:56 pm**

Steven moves to adjourn, Callie seconds it. Motion passes

### **MORAA Board of Directors**

Dan Lacy: President  
Bud Thomas: Vice-President  
Callie Curtis: Secretary  
Sara O'Dell: Treasurer  
Steven Rogers: Director At Large  
Linda Campbell: SW Director

Micah Bristow: SE Director  
Jerry Ellis: NW Director  
Matt Mefford: NE Director  
Jordan Thomas, Ph D: Ex-Officio (Education)  
Jeff Jenkins, DVM: Ex-Officio (Industry Support)

### **Committee Chairpersons**

Junior Committee – Rachel Jones  
Sale Committee – Linda Campbell

Membership – Callie Curtis  
Marketing – Dan Lacy/Steven Rogers