



2022
BREEDERS DIRECTORY
Advertising Rates & Specifications

Why should you advertise with MORAA?

- Print over 3000 copies
- Mail over 1800 copies to cattlemen
- Distributed at all MORAA events & trade shows.
- Directory is posted on MORAA website.

FULL PAGE COLOR \$400
Full Page, Full Bleed: 5.75" wide X 8.75 tall

1/2 PAGE COLOR \$300
5.75" wide x 4.375" tall with bleed
(Safe area 4.75 wide x 3.75 tall)

1/4 PAGE COLOR \$200
2.25" wide x 3.75"

IF YOU PLACE A 2ND AD TAKE \$100 OFF

Premium Ad Spaces Online Auction
November 11th ~ Breeder's World Online Sales
Ad Spaces Offered:
Inside Front Cover, President's Page, Center Spread, Inside Back Cover, Back Cover
Also offering 10% off Full, Half & 1/4 Page Ads November 11th

Please submit completed ad in High Resolution PDF File by December 1st to:
info@missouriredangus.com

Online payment option is available, please visit www.missouriredangus.com webpage.

Send Payment to:
Missouri Red Angus Association
Linda Campbell, Treasurer
3905 S. 28th Rd
Dunnegan, MO 65640

**ADS WILL NOT BE PRINTED IN THE DIRECTORY IF NOT PAID FOR BY:

DECEMBER 1, 2021