



May Meeting Minutes

May 6th, 2020

Members Present: Dan Lacy, Callie Curtis, Linda Campbell, Bud Thomas, Rachel & Coby Jones, Veronica Sartin, Sara O'Dell, Steven Rogers, Matt Mefford

Meeting called to order by president, Dan Lacy at 8:04 pm.

Secretary Report (Callie Curtis)

- April Meeting Minutes – Review & Approve
 - o Bud moves to accept minutes as read. Linda seconds. Motion passes.
- New Members
 - o J-5 Simmental & Red Angus
- E-Blast Use Update—Bradley Cattle & Ory's
- E-Newsletter Update—Roughly 23.7% Opened
 - o If each board member could include something in future that would be very helpful.

Treasurers Report (Sara O'Dell)

- Fiscal Year 2019/2020 Report
 - o MORAA \$16483.34
 - o MOJRAA \$17571.19
 - o Sara will send a detailed summary of 2019-2020
- RAAA Affiliate Grant Reimbursement Status
 - o Sara is working on sending the invoices & ad copies to RAAA. She is going to send tomorrow.
 - o Paid EDJE \$692 (For adding commercial tab & upgrading our webpage)

Junior Association Update (Clint/Veronica Sartin & Coby/Rachel Jones)

- Online Fundraiser Sale Results
 - o Matt: \$5895 is the total that was raised. Thought it went over well.
 - o Veronica—once everyone has paid for their lots it will take 21 days for them to process the check and it will be mailed to us.
- Upcoming Junior Events Update
 - o MCA All Breeds Show—June 13-14
 - o Dues were due May 1st. They are trickling in right now.
 - o Due to the cancellation of the Red Angus Roundup & NAJRAE, MOJRAA didn't receive any grant deadlines on the May 1st deadline. The next deadline is September 1st.
 - o Jones are meeting with Sartin's this Friday, so that they can make a smooth transition.



Marketing Committee Update

- Web Page Update Completed
 - o Added "Commercial Resources" Tab
 - *Why "Missouri" Red Angus*
 - *Why Red Angus*
 - *How the Color Works*
- Fescue Belt Certification Activity Report (Dan Lacy)
 - o April Activity = 1 Request >>> 4 Bulls & 9 Females
 - o Committee Reviewing Possible Program Expansion
 - o Steven: Reached out to Chessie Mitchell & Harold Bertz at RAAA. How can we verify commercial females? Harold was very interested in how that would work. You can go on the Reds Pro and search for breeders that have enrolled in the FCCP program and have called back have the Certificate of Compliance to be enrolled. If we were to use FCCP tags on the commercial females to get those animals FBC. It would be positive for the tagging program at RAAA and positive on our end as we try to promote FBC.
 - o Bud do we want to add the FCCP info on our new commercial resources page?
 - o Dan—sounds promising and get with Harold & RAAA to see if we can work together.
 - o Steven—are we still wanting to expand the FBC to out of state members?
 - o Bud—if we do expand, we need to have clear guidelines so that it is not a nightmare for Linda during sale time.
 - o Dan—yes, but we will have clear guidelines.
 - o Linda—Do we want to move the FBC to the resources tab, it seems to be getting lost on the home page? Do we want to change the name to "Resources" and include FBC & FCCP?
 - o Dan & Steven will continue to work on this and talk with Harold.

Member Directory Planning

- Premium Page Online Sale – May 15th, 2021 (Breeders World)
 - o 10% Discount if they purchase an ad during the Sale
- Advertisers – Need Help Soliciting Paid Advertisers
 - o Dan—Do we want to give Breeders World a free ad space in the directory. A full page ad.
 - o We need to solicit people to advertise in our directory.
- Sara—would be a good idea it on social media to see if we can get people to purchase ads.

Dan would like to nominate Steven Rogers to fill the vacant position of Director at Large. Linda seconds. Steven is approved as the new Director at Large.



Annual Meeting & Election Options

- Open Discussion—
 - Dan—yesterday RAAA cancelled the National Convention.
 - Matt—If we put it out for nominations and if only one person submits for nomination, can we just appoint them?
 - Dan if we wait and have elections next spring. Half the board would be up for a one-year term and half would be for a two-year term.
 - Nothing in Roberts Rules in what you do if you cannot hold an annual meeting.
 - Basically, now we are still willingly waiting to see if we can find a time and location to host an annual meeting.
 - Steven—if we have a MSF, could we have an annual meeting during that time?
 - Dan likes the idea, but his concern is lodging.
 - Matt—are we the only ones that are concerned about having an annual meeting? Have we had anyone else express concern?
 - Matt—has anyone talked to Micah to see if he wants to run again? Dan said that he said that he was running again.
 - Positions up for election:
 - President, Treasurer, SE, SW, Director at Large

Summer Business Planning Meeting (Dan Lacy)

- When & Where?
 - Could we possibly do it in late June?
 - Linda thinks we should have the meeting in Sedalia so that we can look at facilities that Jerry has brought forward.
 - Friday—June 19 or 26th?
 - Dan lets pencil in June 26th in Sedalia, MO. Dan will look into venues to host the meeting.
 - 10:00 am to 5:00 pm on June 26th

Ex-Officio Positions: Dan nominates the following:

Education: Dr. Jordan Thomas—Over seeing research farm at MU, advocate of Red Angus female

Industry Support: Dr. Jeff Jenkins—Vet in Lebanon, MO, state veterinary, daughters are MOJRAA members



Other Business (Dan Lacy)

- Recent Events
 - o Breezin B “Pretty in Pink” Online Heifer Sale – April 14th
 - o MC Livestock “Pick Six” Online Heifer Sale – April 16th
 - Six Heifers averaged \$3541
 - o Bradley Bred Heifer Sale – April 18th
 - o MOJRAA “Best of Missouri” Junior Red Angus Online Fundraiser

- Upcoming Events
 - o Mead Farms Bull & Female Production Sale – May 9th

- Last meeting Jerry Ellis had put forth having a fall sale
 - o Jerry sent a proposal/summary of his investigation to the sale committee and have them review it.
 - o Linda sent an email to 29 people that had consigned to the Spring Sale this year. 11 people said yes/maybe, 3 said no
 - o October 10th was the date Jerry had in mind
 - o Dan thinks we will have the buyers and not the consignors.
 - o Linda—since this time of the year is more favorable to sell bulls, maybe we should lax the female requirement to sell bulls. Something we should think about.
 - o Dan asks Linda to talk with the sale committee and present their suggestion & findings out our next meeting.

Adjourn 10:13 pm

MORAA Board of Directors

Dan Lacy: President	Linda Campbell: SW Director
Bud Thomas: Vice-President	Micah Bristow: SE Director
Callie Curtis: Secretary	Jerry Ellis: NW Director
Sara O’Dell: Treasurer	Matt Mefford: NE Director
Ray Paslawski: Director At Large	Steven Rogers: Ex-Officio (Education)

Committee Chairpersons

Junior Committee – Rachel Jones	Membership – Callie Curtis
Sale Committee – Linda Campbell	Marketing – Ray Paslawski