



## June Meeting Minutes

June 3<sup>rd</sup>, 2020

Members Present: Callie Curtis, Linda Campbell, Sara O'Dell, Dan Lacy, Bud Thomas, Jerry Ellis, Rachel Jones, Steven Rogers, Micah Bristow, Jordan Thomas, Matt Mefford

Meeting called to order at 8:02 pm by President, Dan Lacy

### Secretary Report (Callie Curtis)

- May Meeting Minutes – Review & Approve
  - o Linda moves to approve, Bud seconds. Motion passes.
- New Members—no new members
  - o List of Members Yet to Renew
- Dan—Consider Crowder College a complementary membership.
  - o Steven moves. Bud seconds. Motion passes.
- E-Blast Use Update—No e-blasts sent since last meeting
- E-Newsletter Update—plan to send out in mid July

### Treasurers Report (Sara Odell)

- Review Fiscal Year 2019/2020 Report
  - o MOJRAA: \$23,556.69
    - Only expenses will be prizes for cattlemen's show, will have OEF & MSF once we know more
  - o MORAA: \$17,093.34
- RAAA Affiliate Grant Reimbursement Status
  - o Everything has been sent in to RAAA we are just waiting on money back.

### Junior Association Update (Coby/Rachel Jones)

- Upcoming Junior Events Update
- Mo Cattlemen's Show June 12-14<sup>th</sup>
  - o Sara & Miranda have awards all lined out this show
- Fundraiser ACH was complete \$5,895.50 in May
- 3 new members
- Juniors website is updated
- All directory info has been submitted to Tracy
- Plan to send out notifications to members who haven't paid dues yet.



### **Marketing Committee Update (Dan Lacy)**

- Missouri BEEF Cattleman Magazine Ad, Special RA Edition
- Fescue Belt Certification Activity Report (Dan Lacy)
  - o May Activity = 0 Request
  - o Program Expansion Update
    - Steven—conversations with staff at RAAA are positive.
    - Dan & Steven plan to have verbiage ready for the summer meeting for us to discuss.

### **Member Directory Update (Callie Curtis)**

- Premium Page Online Sale Results
  - o Very good sale! Sale grossed \$7,400.00
  - o Several new advertisers purchased ads in the online sale.
- Advertisers – Need to Solicit Paid Advertisers from previous years

### **Sale Committee Update (Linda Campbell)**

- Fall Sale Recommendation—
  - o After visiting the site (Mo State Fairgrounds)
  - o Require a great deal of labor, don't have enough panels to put together the pens we need.
  - o Woods building would be ok for haltered cattle only allow 32 10x10 pens
  - o Would have to make a makeshift alley & load out.
  - o Logistically don't think it would work for the numbers we have and will take a lot of labor.
  - o Overflow barn is rented for Sunday so we would have to have all animals out Saturday.
  - o No relaxing of any state or local guidelines of any event at the fairgrounds if social distancing guidelines change back in the fall.
  - o Dan—the sale committee looked at the Sedalia option, but feel that it falls short
  - o Jerry—would like to see it centrally located in the state
  - o Dan—Kirksville is a member of our association; they have had red sales in the past.
  - o Linda—What does the board want Linda to pursue?
    - Bud—Kirksville sounds like the best option
      - Linda—but it is not center of state like Jerry suggested
  - o Dan—suspend the October planning due to location and look at sale dates in November
  - o Jerry--Can Matt talk to Chuck Ambroisa at Kirksville to see what our options are
  - o Suspend the October 10<sup>th</sup> sale in Sedalia and continue to do investigating on a sale in November. Bud moves. Callie seconds.



### **Summer Business Planning Meeting (Dan Lacy)**

- June 26<sup>th</sup>, 10am – 5pm (Sedalia)
- Move it to a cheaper location due to the cancellation of the October sale.

### **Other Business (Dan Lacy)**

- Recent Events
  - o Mead Farms Bull & Female Production Sale – May 9<sup>th</sup>
- Upcoming Events
  - o MCA All-Breeds Junior Show – Sedalia – June 12 – 14
  - o Summer Board Meeting – Sedalia – June 26<sup>th</sup> (10am – 5pm)

**Adjourn**—Dan moves we adjourn. Micah seconds. Adjourned at 9:19 pm

#### **MORAA Board of Directors**

Dan Lacy: President  
Bud Thomas: Vice-President  
Callie Curtis: Secretary  
Sara O'Dell: Treasurer  
Steven Rogers: Director At Large  
Linda Campbell: SW Director

Micah Bristow: SE Director  
Jerry Ellis: NW Director  
Matt Mefford: NE Director  
Jordan Thomas, Ph D: Ex-Officio (Education)  
Jeff Jenkins, DVM: Ex-Officio (Industry Support)

#### **Committee Chairpersons**

Junior Committee – Rachel Jones  
Sale Committee – Linda Campbell

Membership – Callie Curtis  
Marketing – Dan Lacy