



October Meeting Minutes

October 2nd, 2019

Members Present:

Ray Paslawski, Dan Lacy, Callie Curtis, Sara O'Dell, Clint Sartin, Bud Thomas, Susan Smydra, Jerry Ellis

Called to Order by President, Dan Lacy @ 8:02 pm via Go To Meeting

Secretary Report (Callie Curtis) - July Meeting Minutes – July 16th & July 30th

- Minutes approved
- Go to Meeting has been purchased for a yearly subscription of \$192.00.

Treasurers Report (Sara O'Dell)

- Junior \$20,907.93
- MORAA \$22,066.92 (4 outstanding checks)
 - Waiting on invoices for Midwest marketer & Mo Cattlemen's ads
- Checking Account—just need copy of driver license of president & secretary to add to account
- Susan was asking about a shipping account through Fedex or UPS? Is this something we would utilize very much? Bud is there a fee for setting that up? Sara will check to see if there is any type of maintenance fee or other fees for UPS.
- Kirksville did we decide anything on that?
 - Ray strongly recommends we attend... He recommends we do the \$350 for the booth & program listing.. Sara will get them paid
- Carcass Show
 - Caleb Casebolt = \$750 cashed
 - Gracie Rogers = \$250 outstanding

Trade Show Activity & Support

- 9/12/19 - SW Research Center Field Day – Dan Lacy
 - Dan, Veronica & Kelly attended sat up a table. 1800 FFA kids present, face to face with 300 of them. Saw several junior members there.

10/4/19 – 10/6/19 – Ozark Farm Fest – Ray Paslawski

- Bud will set up booth & has flyers to hand out at the booth.
 - Friday – Bud & Linda
 - Saturday – Linda & Dan (Micah will be there as well)
 - Sunday – Bud & Linda

Presentation of MORAA “Fescue Belt Certified” Program – Dan Lacy

Discussion

- Bud—thinks it needs to be pushed, but there is some worry about if we have a debate if someone out of Missouri is “fescue or not” what do we do about that? Do we just limit them to certain states on the bulls? Females do we say the fescue belt listed?
- Dan we historically need out of state consignors to make our numbers.
- Jerry—agrees with Bud it’s a bigger deal on bulls than cows...but our sale is at the end of April so most of these out of state bulls will have been brought there prior? Do we advertise the Fescue Belt Program prior to help combat that since we don’t have a sale prior to those sales?
- Dan the point is we are trying to make MORAA different by incorporating this? Jerry when are we going to start advertising this & get the message out to producers?
- Dan we can incorporate this into the February & March 2020 ads.
- Dan I am not just referring to bulls, cattle bred, born & raised on fescue. (Bulls, registered females, commercial females)
- Ray thinks it is an excellent concept in that it is a common thread among all Missouri association breeders and furthermore helps create awareness in reducing the risk for people purchasing from out of state. It makes sense that an animal bred, born and raised in Missouri on fescue reduces the risk for people purchasing cattle to perform on fescue.
- When we start off would like to just use the Missouri Certified Fescue Belt logo to focus on Missouri producers.
- Jerry moves that initiate the usage of the Fescue Belt Certification program for the MORAA. Bud seconds. Motion passes

Status Update of 2019 American Royal Red Angus Show

- Check-in from 10 to 12 on Thursday
- Social Thursday @ 5:00 pm
- Friday 1:00 pm Show Starts
- Jerry will bring banners to set up a display
- Chessie & Barrett will be there from RAAA to help with the show, as well as 2 junior members.
- We are in year 2 (our last year of probation) must have at least 30 animals each year.
 - Haven’t gotten this years #of entries yet.

Show Program & Ad Sales – Susan Smydra

- Helps cover banners, awards & premiums (\$250 from MOJRAA & \$250 MORAA)
- Class Sponsorship – Susan Smydra
- First come first serve on sponsorships (will look at email date & time)
- Deadline October 11th
- 1 full page 8.5x11 with no bleed

Junior Show Awards & Activities – Clint Sartin - MOJRAA has applied with American Royal to host 2022 NAJRAE

- Fitting Clinic in November for juniors—hour long session focus on preparing sale cattle for adult Members (will get Callie a time)
- Purina is doing pizza on Saturday night. Other meals are open for sponsorship
- Junior membership is growing leaps & bounds

Open Items from Previous Meetings

- Consider Increase in Membership Dues

- Several board members think \$50 would be a good amount. Bud we need to say this is what we are doing with the extra money we are making from the dues increase so members aren't questioning why the increase?
- Regular & Associate increase to \$50
- Breeder Link increase \$100
- Leave Juniors @ \$10
- Dan do we need to come up with a more detailed structured plan before we make official with a motion?
- Table to next meeting.....

- Consider Changing Fiscal Year Equal Calendar Year (requires membership approval)

- Our current fiscal year makes it hard to know where we stand financially.
- Bud moves our fiscal year to the calendar year for financial record keeping & to help keep membership straight. Sara seconds.. Motion passes

9:48 PM Adjourn—Bud moves to adjourn.. Ray seconds... meeting adjourned.