



November Meeting Minutes

November 6th, 2019

Members present: Ray Paslawski, Linda Campbell, Jerry Ellis, Sara O'Dell, Matt Mefford, Susan Smydra, Bud Thomas, Clint Sartin

Meeting Called to order by: Vice President, Bud Thomas at 8:02 p.m.

Secretary Report (Callie Curtis)

- October Meeting Minutes – Approval
 - o Ray moves to approve, Jerry seconds. Motion passes.
- E-Blast Use Review
 - o Getting about 25% open rate on E-Blast & E-Newsletter

Treasurers Report (Sara Odell)

- Current account balances minus outstanding debts
- MORAA \$20,388.64 (3 outstanding checks)
 - o \$800 coming in from AR sponsorships
 - o \$18,644.85 1 outstanding check
 - o Callie moves to accept, Matt seconds. Motion passes

Review of 2019 American Royal Red Angus Show

- o Good turnout, great quality of cattle exhibited
- o 63 head shown, done with probation now.
- o Jerry—spectators in the stands couldn't really see the cattle.
 - Susan—will pass it along to American Royal to see if we can improve that in future
- o Susan is ok passing on the American Royal duties, but she can continue if help is needed.
- o Social—went well had several people come through
- o Champions
 - Junior Show Results
 - Grand Champion Female – Ben Spencer (Gibbon, NE)
 - Reserve Champion Female – Mackenzie Mawson (Archie, MO)
 - Grand Champion % Female – Brady Edge (West Branch, IA)
 - Reserve Champion % Female – Braydon Nieder (Amsterdam, MO)
 - Open Show Results
 - Grand Champion Female – Ben Spencer (Gibbon, NE)
 - Reserve Champion Female – Mackenzie Mawson (Archie, MO)
 - Grand Champion % Female – 4T Acres (Spring Grove, MN)
 - Reserve Champion % Female – Brady Edge (West Branch, IA)
 - Grand Champion Bull – Hans Lind (Rushford, MN)



- Reserve Champion Bull – Twin Willow Farms (Strafford, MO)
- Final Show Program Ad Sales & Class Sponsorship Review – Susan Smydra
 - \$1338 total expenses (Awards & program printing)
 - Total revenue in ads/sponsorships \$1,000.
 - Total out of pocket is \$338
- Susan wants to include a PDF file on our website featuring the American Royal results and to show case our sponsors & breeders who placed ads.

- **Junior Activities – Clint Sartin**
 - October newsletter
 - Next newsletter in January 2020
 - Spring—during annual sale hold a field day for juniors on Saturday.

- **Junior Fitting Clinic Review – Clint Sartin**
 - 10 youth attended
 - 4 of 10 were new to group in last 3 months
 - 2 adult members attend to on how to get sale cattle ready
 - Came in under budget.

- **Trade Show Activity & Support (Ray Paslawski)**
 - Ozark Farm Fest Review
 - Tremendous success
 - Educational handouts looked good and effective when using them.
 - Bud thinks we need to continue, it is very good for Red Angus.
 - Linda always seems like there is several meaningful conversations.
 - Several contacts for catalogs to add to mailing list.
 - Add Bud to contact list for Farm Fest so that we can makes sure we have what they need in future.
 - Ray are the education pieces we have effective. Do they answer all the questions?
 - Bud a lot of people like the color chart.
 - Bud thinks spoke to around 200 personally in the booth.
 - Upcoming
 - Kirksville Livestock Symposium
 - Matt will help get that event rolling and everything sat up. He needs to get banners from Steven Rogers.
 - Ray & Matt will be there Friday & Saturday to work. (Dec 6-7)

- Upcoming Publication Features & Ads (Ray Paslawski)
 - February
 - The Midwest Cattleman's Special RA Edition



- **Upcoming Events**

- Member Production Sales
 - Rogers Ranch & Guests – Humeston, IA
- Feeder Calf Sales
 - North Missouri Livestock, Milan, MO – November 11th, 2019
 - Fort Scott Livestock Market, Ft Scott, KS – November 16th, 2019
 - Farmington, MO – TBD
 - Cuba, MO – TBD
 - Deerfield Cattle Co – January, 2020
- Special RA Female Sale
 - Kirksville Livestock Market – Kirksville, MO – November 8th, 2019
 - North Missouri Livestock, Milan, MO – November 21st, 2019

- Show Me Select Qualifications: CED 12 BW -1.36

- **Review & Discuss Open Items**

- Continue Discussion of Increase in Membership Dues
 - Regular & Associate Membership = \$50
 - Above Membership with Breeders Link = \$100
 - Junior Membership = No Change (\$10)
 - Draft communication to members justifying increase
 - Have a good reasoning behind it so we can get the votes for it.
 - Need to have this ready by January 2020.

- **Review Recently Approved Items**

- Changing Fiscal Year to Calendar Year – Board Has Approved
 - Draft Letter to Membership in Preparation for 2020 Annual Meeting— Needs to be drafted
 - Requires membership approval
- Fescue Belt Certification Program – Board Approved Implementation
 - Define how we utilize the program
 - Comments at Farm Fest—people that bring cattle from the north it takes a minimum of 1-2 years before they come around and, in some cases,, they never come around.
 - Linda how do you want this tied in with the sale?
 - Anyone that consigns an animal that was born and raised in Missouri will get the logo placed by that lot.
 - Dan put in the it in the sale guidelines.
 - Linda does like the MO only bull concept.
 - Bud thinks we should limit it to Missouri only on bulls as well.
 - Bud moves to bull consignments must be Missouri Fescue approved bulls. Callie seconds. Motion passes.



- Bulls are limited to an animal that is born in Missouri and is owned by a current Missouri resident it qualifies to be in the Show Me Reds sale.
- **General Discussion**
 - MSF didn't have a Bred & Owned show in 2019.
 - MOJRAA provides awards for all the Junior shows at OEF, MSF, & AR.
 - Ray questions spending 10-15% of the budget on the Carcass show at MSF. Should we be putting more money towards the other shows where there is more participation?
- Bud thinks a short meeting is needed in December to talk more about the Carcass Show funding. Table to December meeting.

Adjourn

- Matt moves, Dan seconds it. Meeting adjourned at 10:10 pm

MORAA Board of Directors

Dan Lacy: President	Linda Campbell: SW Director
Bud Thomas: Vice-President	Micah Bristow: SE Director
Callie Curtis: Secretary	Jerry Ellis: NW Director
Sara O'Dell: Treasurer	Matt Mefford: NE Director
Ray Paslawski: Director At Large	Steven Rogers: Ex-Officio (Education)

Committee Chairpersons

Junior Committee – Clint Sartin	Membership – Callie Curtis
Sale Committee – Linda Campbell	Marketing – Ray Paslawski
Education – Stephanie Smith	