



Missouri Red Angus Association

Board of Directors Conference Call

October 3, 2018

8:00 pm Via freeconferncecall.com

Members present: Micah Bristow, Ray Paslawski, Callie Curtis, Dan Lacy, Linda Campbell, Sara O'Dell, Bud Thomas, Susan Smydra, Stephanie Smith

Meeting called to order at 8:02 pm by president, Dan Lacy.

- 1) Secretary Report: Micah moves to accept Secretaries report as read, Bud seconds. Minutes approved
- 2) Treasurer Report:
 - MORAA account balance \$34,865.46 including outstanding checks
 - MOJRAA account balance \$20,444.51
 - Bud moves that MORAA to pay \$500 & MOJRAA to pay \$500 for OEF Supreme drive. Micah seconds. Motion passes.
 - \$400 coming from Maple Oaks from sales of mums from their sale to the junior account.
- 3) Hold monthly conference calls for the Board of Directors
 - 1st Wednesday of Each month @ 8:00 pm. November 7th next meeting
- 4) Committee Reports & Updates

Juniors: Susan Smydra

- American Royal awards for Junior Purebred Red Angus & % females, showmanship, herdsmanship ordered
- Ads in program will contact next week about that. Keep it limited to Kansas & Missouri members only.
- Social—Noon October 20th keep aisles open only request
- Scott Bachman donating a heifer to the junior group in the 2019 sale. Ad placed in front of catalog for the heifer and front stall during the sale. Board approves.
- Calendars in progress, once completed will send copy to the board.
- Get with MSF to get rules right

Education Committee: Stephanie Smith

- No one is actively helping on committee
- Farm Fest Oct 5-7 (set up by 6:00pm Thursday, Oct 4)
 - Bud & Linda to man the booth mainly.
- How do we want to reach out to people?
 - 2018—one cattlemen's meeting per area per year (discussed last year)
 - Cedar County wants us to come and talk. (Lowery's)
 - Douglas/Wright counties asked us to come again this year.
- Getting the Red Angus out to the commercial cattlemen's
- Show-Me Select sales get a lot of interest & feedback there per Linda.
- Every area director to attend at least one meeting in their area to help promote the breed.

- Support a meeting in each district, move around each year don't go to the same ones each year.
- Ray to get 3 sets of banners made to distribute to area directors.
- Get peoples contact info at these events to add to mailing lists & email list @ all these functions.
- MO Cattlemen's convention: feelings? In the past couple years haven't made a lot of connections.
- Commercial sales/meetings might make more meaningful contacts. Local efforts are better than booth set ups at large farm shows/conventions.
- Linda—Do we need promotional items to give out at these meetings, hats, gloves, pens, etc...
- Table until next meeting—Dan

Sale Committee: Linda Campbell

- Spring Sale Management Options
 - Kyle—full management 7% registered 3% commercial
 - Jane to do catalog
 - MORAA 0.5%
 - Total 7.5%
 - Doesn't really want to do full management but will if he has too.
 - Graham Blagg isn't interested, doesn't have time for a spring consignment sale.
 - Linda Campbell to Manage:
 - Kyle auctioneer 1%
 - Kyle clerk 2%
 - Linda 2%
 - Tracy catalog 1% estimated
 - MORAA 0.5%
 - Total 6.5%
 - Dan nominate Linda Campbell to continue as the sale committee chairman. Linda accepts nomination. Bud seconds. Approved
 - Linda Campbell will continue as the sale committee chair.
 - Bud moves that we accept Linda Campbell management as sale manager for 2%. Ray seconds. Motion passes

Membership Committee: Callie Curtis

- Next newsletter set to come out end of November to first of December
- Still don't have any representatives from NE, NW, SE to help out gathering information for the newsletter.
- Member Invitation Packet:
 - Membership form
 - Upcoming Events
 - FCCP/Value Added
 - National Campaign
 - Breeder's Directory
 - Meet Board of Directors

Marketing Committee:

- Dan nominate Ray to be marketing committee chairman. Bud Thomas seconds, nomination passes.
- Ad Creation & Design: Keep same message for catalog & ad designs so they flow
 - Table further discussion & campaign ideas

Vacant Board Positions:

- Director at Large: Linda Campbell would move to Director at Large and we could fill the SW district position.
 - Table until next meeting
- Ex: Officio—Education (must be on education committee) Steven Rogers is willing to serve. Linda moves to approve Steven Rogers, Micah seconds, motion passes.
- Ex: Officio—Industry Support
 - Table until next meeting.

Dan moves we adjourn, Bud Thomas seconds. Meeting adjourned 9:52 pm.