



July 29, 2020

Fellow MORAA Members:

The MORAA Board of Directors & Committees have been working diligently behind the scenes in preparation for the 2020 “Show-Me Reds Fall Sale”. SW Area Director Linda Campbell will once again be heading the Sale Committee as well as managing the sale. In an effort to build upon our past success, the MORAA Board of Directors remains committed to improving the sale offering and how the consigned animals are presented.

**New for 2020:**

- 1) Entry fees have been waived.
- 2) All bulls must be born & raised in the U.S. Fescue Belt Region.
- 3) The “Fescue Belt Certified” catalog logo will designate cattle bred & owned in the region.
- 4) Age limit for commercial females is 4 years old.

The primary purpose of the sale is to allow members, specifically members with small herds the opportunity to consign their animal(s) in a well-publicized venue. This exposure not only can provide you with a premium, but it places your name in view of many cattlemen around the Midwest and beyond. With that being said, I would like to take this opportunity to not only invite but encourage each & every member to consign an animal(s) if at all possible.

Please review the sale guidelines and entry information. If you have any questions or concerns, don't hesitate to contact Linda Campbell, your area director or any MORAA Board Member.

Regards,

Dan Lacy  
President, MORAA

**MORAA Board of Directors**

Dan Lacy: President	Linda Campbell: SW Director
Bud Thomas: Vice-President	Micah Bristow: SE Director
Callie Curtis: Secretary	Jerry Ellis: NW Director
Sara O'Dell: Treasurer	Matt Mefford: NE Director
Steven Rogers: Director At Large	Jordan Thomas: Ex-Officio – Education
	Jeff Jenkins: Ex-Officio – Industry

**Committee Chairpersons**

Junior Committee – Rachel Jones	Membership – Callie Curtis
Sale Committee – Linda Campbell	

**Schedule of Events – Friday & Saturday November 13-14**

Cattle Arrival:	Thurs 6 p.m. – Friday 2 p.m.
Cattle Available for Viewing:	Friday 3 p.m. – 7 p.m.
Cattle Available for Viewing:	Saturday 9 a.m. – Noon
Sale Date/Time:	Saturday 1 p.m.