

MORAA Board Meeting via Citrix Go-To-Meeting February 1, 2018

Attendees (Board Members): Kelly Massey, Buck Massey, Scott Bachman, Ray Paslawski, Matt Boatright, Randy Meyer, Steven Rogers, Gregg Bailey

Committee Members: Linda Campbell, Susan Smydra

Annual Membership Meeting Coordination:

 Assignment of coordination and responsibilities between Secretary and Sales Committee.

Secretary (Kelly)

-Communicate notice of meeting to members (30 days prior to annual meeting) - usually around first of March -Issue letter to members to notify of membership, by-law changes (30 days notification), notify members of positions up for election (send out March 1, request to members to send to Kelly 14 days prior to annual meeting) list position interested in,150 word bio, and deadline 2 weeks prior to sale date.

*Ray Paslawski to send proposed by-law changes to Board for approval, then approved changes to Kelly in advance of the 30 days of notification to members

Juniors - Susan - Rain Gauges - junior fundraiser

- -Susan to provide Kelly with a flyer to go out with membership communication in regular mailer about donations by March 1
- -Susan to make a ticket for each donation to help keep track of who buys what at the annual meeting

Gregg - motion to bring back Clint Berry on block \$1000 for commentary, 2nd, all in favor, motion passed unanimously by board.



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- Timetable of official notification to the members for the Annual Meeting.
 Kelly sends out around first of March
- Coordination with the By-Law Committee (Ray Paslawski, Chair) so proper notification of the proposed By-law change language is placed before members in accordance to current By-Law requirements.
- Definition of who is assigned responsibility for management of the Donation Lots to be auctioned at the Membership Dinner - are these proceeds going the the Junior Program again?

Junior Committee will gather donations and manage \$ brought in for treasurer

 Coordination of communicating with members for Hotel, payments for the dinner, etc.

Kelly and Linda

 Recommendation to select the SLMC catering to save on \$ to rent the upstairs facilities.

Scott recommends using SLMC to save \$

 Coordination for recording the sales of the advertising pages for the Breeder's Directory.

> Marketing Committee as communicated by Scott in previous emails

Sale Committee Discussion points:

- Close teamwork and coordination with Secretary on the above points.
- Nomination due on March 1 and proper coordination with Board members to physically inspect selected lots.
- Overview of key dates for Ranch House Design to build advertising, catalog and mailing output.
- Other key issues in regards to sale coordination.

2018 Board Nomination(s) - Procedure

- Board Positions to fill in 2018:
 - President
 - -Scott volunteering to run again
 Scott was appointed to fill remainder of term from previous
 president, so he is allowed to run again for the president
 position (per Scott). Nominations are also allowed to be
 called from the floor.
 - Treasurer (Is Matt agreeable to run for another two-year term or do we need to address recruitment for this slot?)

Matt not seeking re-election



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- Newly elected President will need to place two Ex-Officio candidates for the new Board's approval for another one (1) year term for each Ex-Officio position.
- Director-at-Large is due for a new two (2) year term this year.
 Dan Lacy seeking re-election
- Directors from the Southwest and Southeast areas are due for new two (2) year terms this year.

Gregg not seeking re-election

- Time permitting Overview and discussion about:
 - Ranch House Design Website progress
 - Roll out of new Logo design and marketing efforts
 - Other marketing discussions

Ray - not on marketing committee, hasn't been part of meetings, likes logo, new ad is fine, was effective, overall well done

Susan - no further comments

Linda - good timeline on to-do list, looks like we have a plan laid out for deadlines, Paul from RHD is very responsive with e-mails and communication