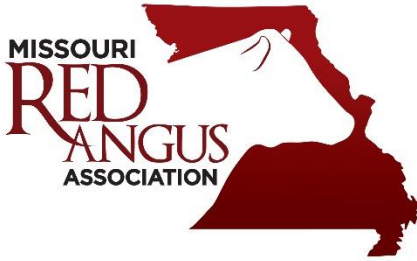


Missouri Red Angus Association

Board Meeting Minutes

June 28, 2018

Best Western Hotel Sedalia, MO



Members Present: Scott Bachman, Linda Campbell, Ray Paslawski, Susan Smydra, Dan Lacy, Callie Curtis, Micah Bristow, Bud Thomas

Called to order by President Scott Bachman at 9:10 am

1) Membership Directory:

- Tracy McMurphy of Red Angus world will design our directory.
- Slate Group of TX will do the printing & mailing of the directory
 - Print 4000 copies
 - Will use the MORAA mailing list (approx. 1600)
- Each director will receive a certain number of directories and balance will be sent to Callie Curtis for requests from website, sales, etc

2) E-Newsletter:

- Create a quarterly newsletter to keep members informed on what is going on with MORAA, events, news, etc.
- Have a member from each area be apart of the Membership committee which will help gather information for the newsletter about their area.
- Micah moved that the MORAA purchase an iContact membership to create our newsletter. Scott Bachman seconds, motion passes.

3) Ranch House Designs Contract Cancellation:

- We need to contact Ranch House Designs about their cancelling of our contract with them.
- Ray Paslawski moves that we need to write a letter in response to the email Rachel Culter of Ranch House sent to MORAA. Bud Thomas seconds, motion passes.

4) American Royal Premiums:

- Micah moves that MORAA pay the American Royal premiums not the MOJRAA. Dan Lacy seconds, motion passes.

5) American Royal Sale:

- If we want to have a sale with Kansas Red Angus Association at the American Royal it would have to be October 20th @ 1:00 pm.
- Consignments would need to be elite genetics from Red Angus breeders.
- Pursue to contact the Kansas Red Angus Association about the sale.

6) MOJRAA Preliminary Budget:

- Micah moves to accept the preliminary budget for the MOJRAA. Dan Lacy seconds, motion passes.

7) Show Me Reds Sale 2019:

- Comments from 2018 Sale:

- Foot notes were too long and too small making it hard to read. Need to have a limit on words in future.
- Annual meeting was lengthy, need to try to shorten up in future.
- Members were unhappy with the meal.
- 2019 Sale:
 - 6:00 start time
 - 100 Registered lots (75-80 females & 15-20 bulls)
 - 100-150 commercial lots (if we think sale is going to be too long cut down on the number of commercial lots)
 - Sale Management:
 - Linda Campbell did a great job in 2018, she is going to provide MORAA with quotes for sale management for 2019.
- 8) Commercial Promotional Program:
 - How can MORAA help promote Red Angus cattle to commercial cattlemen?
 - Micah moves that we create a \$5,000 budget to create a Commercial Promotional Program. Dan Lacy seconds, motion passes.
 - Directors need to be thinking of what we want our advertising campaign to be for this program and how we can tie it into our message as an Association.
- 9) Website:
 - Table not restarting website. Happy with our contract with EDJE right now.

Adjourn—4:30 pm