



# The Missouri Red Angus Association

Ad Deadline  
March 1, 2018

## Ad Placement in the 2018 *Show-Me Reds* Sale Catalog

Please **CIRCLE** one (or more) option(s) for ad placement:

<u>Non-Consignors</u>		<u>Consignors</u>	
<b>Color Advertisement</b>		<b>Color Advertisement</b>	
1) Full Page (\$400)		4) Full Page – Inside front/back cover (\$400)	
2) 1/2 Page (\$200)		5) Full Page (\$200)	
3) 1/4 Page (\$100)		6) 1/2 Page (\$100)	
		7) 1/4 Page (\$50)	
<b>Black &amp; White Advertisement</b>		<b>Black &amp; White Advertisement</b>	
8) Full Page (\$350)		11) Full Page (\$175)	
9) 1/2 Page (\$150)		12) 1/2 Page (\$75)	
10) 1/4 Page (\$50)		13) 1/4 Page (\$25)	

### Ad Sizing Specs:

Full page ad: 8.5"W x 11"H with a .25" bleed

Half page ad: 8"W x 5"H, no bleed

Quarter page ad: 4"W x 5"H, no bleed

**Submit High Resolution PDF Advertisement to:**

lin12cam@gmail.com

*Make check payable to:*

**Missouri Red Angus Association**

**Mail form & check to:**

Linda Campbell, MORAA Sale Committee Chair

3905 S 28<sup>th</sup> Rd

Dunnegan, MO 65640

**\*\*\*Payment MUST be received by March 1, 2018\*\*\***

**Ad placement preferences are first-come, first-serve upon receipt**

Contact our Marketing Partner –  
Ranch House Design for your custom ad.  
[ranchhousedesigns.com/print-design/](http://ranchhousedesigns.com/print-design/)