



The Missouri Red Angus Association

Citrix Go-To Meeting Thursday, February 2, 2017 7:00 PM

Attendees: Kelly Massey, Buck Massey, Mark Garges, Dan Lacy, Gregg Bailey, Bud Thomas, JC Andras, Dwight Harper, Matt Boatright

Treasurer's Report (per Matt Boatright): \$52,173.10 Total (Regular + Junior Accts)

MORAA Bull Test Update (per Dwight):

- Bull test pictures have been set up with Don Birk (per Kelly) confirmed on 1-19-17
 - Don to contact Dwight to set up exact date and time for March 1 deadline
- Bulls are gaining weight really well
- 2 bulls haven't met 3.2 target gain - most are gaining 3.6 - 4.2 lbs/day
- pretty even across the board
- scanned yesterday (2-1), except for 2 head from Tres Crosses because they are too young, and ARA will throw them out
- all bulls are clipped, all DNA sent off to ARA, ready to go for pictures
- semen check date towards the end of March
- 2 bulls will likely be removed from sale because of age and weights (Mark and Dwight to contact consignor about the 2 bulls)
- Leaves us 14 Bulls for the Sale - (13) yearlings and (1) 18 month old

Carcass Steer Contest at State Fair (per Mark):

- David Dick contacted Mark to see if we wanted to do a red angus show this year, board agrees, yes we do.
- Nothing goes on after our red angus show until Sunday at MO State Fair - must be out by Sunday
- Carcass Steer Contest would need a set of rules from us for Red Angus breed (need to notify the fair board as soon as possible for their advertising purposes) (Kelly sent e-mail to Board with info on this)
- To our knowledge, there hasn't been anybody participate in this in the past for red angus
- Other breeds always have registered, so we would want ours to at least be 50% red angus, committee can blood test to certify, needs to be in guidelines that we will blood test winner
- Usually \$500 for 1st place or \$250 for 2nd place
- Gregg would like to see higher than 50% calf, because most breeders would be doing more of a purebred type animal (Bud agrees, Dan agrees)
- Gregg motion to sponsor \$500 for 1st place, \$250 for 2nd place, Buck 2nd, all in favor, motion passed by Board.



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- Board agrees that steers need to be born and bred in MO, and registered
- Board would like a chance to read through guidelines and then get back together to make the final call to send to state fair.
- Mark to let MO State Fair know that we will participate.

Review of JRA and NAJRAE:

- Information has been added to MORAA Website Juniors Page
 - Important to follow guidelines of JRA, but ok to list show dates as well

Action Items from last meeting:

- MORAA Non-Profit status has been reinstated by Kelly
- Kelly mailed consignment information the first week of January, updates on FB and website
- Kelly and Buck visited NetWorth Feeds and Feeding in December in Rolla, MO - good experience, Frank Barnitz (owner) works closely with University of Missouri, is MO Cattlemen's Foundation Board, offered him a spot to speak at meeting pertaining to commercial cattlemen in MO - waiting to hear back
- Matt sent out reimbursement checks for basket put together by Kelly and Sandy Bailey for ARA Convention back in September

Discussion:

- Per last e-mail sent to Board by Kelly - ordered 4 MORAA Logo'd Yeti cups for annual meeting, added Red Angus World to our advertising line-up
- Provide hoses and T's for members this year at the sale - MORAA Expense (vote) - Gregg to step it off, get back to Kelly on feet of hoses needed. Motion to purchase hoses by Buck for 500' plus t's and accessories, 2nd by Gregg, all in favor, motion passed. Kelly to purchase materials on Thursday before sale in Springfield.
- Buck and Kelly will bring at least 12 empty 200 lb mineral tubs for members to use for water in pens - anybody else who has any will bring theirs as well
- Sale Barn restaurant will be open early Saturday morning (April 15) for breakfast and lunch
- Catering is set up for annual meeting - Smokin' Gun BBQ
- Hotel rooms are blocked - Courtyard Marriott (same as last 2 years) at discounted rate of \$94/night - guests to mention "Missouri Red Angus Association" when booking rooms
- Stall Cards and Postcards will be made by Robin at Focus again
- Pen help - Gregg to organize... can go to next cattlemen's meeting on Tuesday, Feb 7, Kelly spoke with Tom Kisse and Lois at SLMC - we can have as many guys as we need from SLMC



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- Kelly has guys lined up to trim heads on Thursday/Friday (if enough consignors are interested) - TBD when consignments come in by March 1.
- Board interested in ordering a Yeti cooler for sale day raffle with logo'd knives?
 - Dan motion to purchase, Buck 2nd, all in favor, passed.
 - Kelly will get cooler ordered and find someone to put MORAA logo on it.
- Ask Kyra to open SLMC restaurant Friday morning/afternoon at sale barn?
 - Kelly to call Kyra and see what it takes for her to open

- Scott Bachman has requested the MORAA booth and marketing materials for his RedStock™ Sale on March 11. All other MORAA breeders are welcome to bring their marketing materials to contribute as well.
 - Requested MORAA Banner, membership forms, any other marketing materials available to display at state-wide meetings
 - Kelly to mail those to him
 - Same as last year, Scott will personally purchase new MORAA memberships for buyers at his sale
 - Junior Opportunity - Scott will be holding a livestock judging workshop at Litton Ag Center sale facility on Friday, March 10. All juniors invited to attend this educational opportunity sponsored by Bachman Cattle Farms.
 - Board agrees that we can post on social media and website as a Junior Event
 - Mark to pick up booth from Matt and take to Scott's sale location

- Matt would like booth at his sale on March 25th - Mark will get it back to him for that.

- **MO Cattlemen's Convention update (per Matt)**
 - went well, distributed lots of directories, answered lots of questions
 - other vendors felt like there were busy times, some more limited traffic times too
 - booths were taken down by Saturday afternoon
 - black angus and hereford associations were there too
 - should we sponsor a coffee break rather than have a booth?
 - worth a try, maybe more bang for the buck (per Matt)
 - Kelly will note for next year

Junior Sponsorships

- ways to sponsor juniors
 - Mark to visit with Scott on his junior activity to see how we can help
 - Gregg - look at grants and scholarships for juniors
 - Dan - vouchers for travel/entries for juniors



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Action Items

- Mark contact Tres Crosses
- Mark contact State Fair to let them know that MORAA wants to sponsor the Red Angus Show Steer Carcass Contest
- Board to review carcass data for state fair and we will get together to review before sending to state fair.
- Kelly call Kyra at SLMC about opening restaurant on Friday
- Kelly order Yeti Cooler and find someone to put MORAA logo on it