

**AD DEADLINE
MARCH 1, 2017**



The Missouri Red Angus Association

MORAA, c/o Kelly Massey, Secretary • Route 61, Box 851 • Cabool, MO 65689

Ad Placement in the Ozark Red Roundup 2017 Sale Catalog

Please **CIRCLE** one (or more) option(s) for ad placement:

<u>Non-Consignors</u>	<u>Consignors</u>
Color Advertisement	Color Advertisement
Full Page (\$400)	Full Page (\$200)
1/2 Page (\$200)	1/2 Page (\$100)
1/4 Page (\$100)	1/4 Page (\$50)
Black & White Advertisement	Black & White Advertisement
Full Page (\$350)	Full Page (\$175)
1/2 Page (\$150)	1/2 Page (\$75)
1/4 Page (\$50)	1/4 Page (\$25)

Ad Sizing Specs:

Full page ad: 8.5"W x 11"H with a .25" bleed

Half page ad: 8"W x 5"H, no bleed

Quarter page ad: 4"W x 5"H, no bleed

Submit High Resolution PDF Advertisement to:

kmassey.moredangus@gmail.com

Make check payable to:

Missouri Red Angus Association

Mail check to:

Kelly Massey, Secretary

Route 61 Box 851

Cabool, MO 65689

*****Payment MUST be received by March 1, 2017.**