



# **The Missouri Red Angus Association**

**To:** Missouri Red Angus Members interested in consigning to the MORAA Bull Test and Marketing Program.

**From:** The Missouri Red Angus Association Board of Directors

**Date:** September 1, 2016

## **MORAA Bull Test and Marketing Program:**

To further advance the mission of the Missouri Red Angus Association to promote the breed in the State of Missouri, we have approved a program for developing and marketing bulls at the current April sale venue in Springfield, MO.

Please recognize the process is built on the foundation that the Red Angus breed is one of the best commercially focused breeds in the cattle industry. All efforts by the Board supports the commercial breeder's needs and that ultimately, the buyer is the one who determines what they value and what price point they will pay.

## **Life Cycle from Consignment – Sale and the need to maintain contemporary groups:**

Prior to entry, one of the most important decisions to be made by you, the potential consignor, is an understanding that once you consign to the approved development facility, that bull will stay in the care and maintenance of the developer all the way through to the sale. Obviously, a bull may be culled for any number of reasons while at the development facility, but no bull being marketed for the sale may leave the care and maintenance of the developer and return.

Please recognize any bulls coming in June and being developed as 18-month old bulls for the April 2017 sale will also require they stay in their contemporary groups. You will have to be committed to maintaining a longer expense track for those older bulls and that they will not come "home" after the development tests.

You have the right, at any time, to pull a bull from development or take a bull home after development for your own use or to market in a private treaty manner. However, they will be disqualified from the MORAA sale, you will still be responsible for any cost incurred by the developer, and you will not be eligible for any refunds against the entry fees or costs incurred.

### **Missouri Red Angus Association Bull Entry Requirements**

2016 Approved Test Facility & Developer:

- Brickhouse Farms, LLC – Tina, MO. (Dwight Harper 660.542.4033)

### **Entry-Consignment Fee:**

- \$200 per bull.
- Paid at entry to MORAA.
- **Consignor must be a current Missouri Red Angus member, and Bull Entry Form and check must be sent to the following address, no later than October 15, 2016, for proper record keeping:**

### **Send Bull Entry Form and Check to:**

Missouri Red Angus Association  
c/o Kelly Massey, Secretary  
Route 61 Box 851  
Cabool, MO 65689

### **Tests paid for by the entry fee:**

- Entry weight – On Test Weight.
- Mid-test weight (@ day 56).
- End-test weight (@ day 112).
- ADG results in Microsoft EXCEL spreadsheet.
- Breeding Soundness Exam and documented results of scrotal circumference, logging the results of the motility and morphology tests as documented by a DVM examining and passing the bull as satisfactory to breed.
- Trich. PCR test. Must be negative for sale entry.

- BVD-PI test. Must be negative for sale entry.
- Collecting DNA blood cards for each bull.
- Collection and reporting of ultrasound tests for %IMF, REA and BF.

**Billable items outside of Entry Fee:**

- EID/Test ID tags
- Entry vaccinations and treatments (itemized per bull).
- Feed and yardage
- Clipping and grooming in preparation for both photo / video and before sale.
- Photo and/or video shoots
- Transport costs if arranged by the developer
- DNA billable costs if developer is submitting data to the Red Angus Association.

**Minimum Performance Requirements for Entry to MORAA Sale:**

- No physical defects.
- No active pinkeye or significant pinkeye scars.
- No active warts or ringworm. No clusters of inactive warts or ringworms
- No cracked or broken foot claws. No screw or curly claws.
- Registered in the Red Angus Association system meeting the requirements for red-hided CAT 3, CAT 2, CAT 1B or CAT 1A.
- DNA test results (recorded in registration papers) of the GGP-LD test. Sire parentage verification, 50K Genomic Enhanced EPDs, plus meeting RAAA genetic defect policy).

- We are not specifying a minimum Adjusted Weaning Weight (AWW) or a minimum Adjusted Yearling Weight (AYW). However, it is the experience of the subcommittee and MORAA Board that bulls do best at 600+ lbs. when they arrive at the developer's facility. Small bulls will have a difficult time competing with the bigger bulls at the feed bunks.

### **Entry Requirements into the Development Facility:**

- **Fall entry dates:** From Oct 1 - Oct 15. for Jan., Feb., March 15 born bull calves.
- **Spring entry dates:** From June 1 - June 15 for Aug., Sept., and Oct. 15 born bull calves.
- Weaned 30 days prior to development entry date.
- Minimum 1 round of vaccinations prior to entry for:
  - ✓ 7-way, 8-way, or 9-way Clostridial.
  - ✓ Viral 5-way (IBR, PI3, BRSV, and BVD type I and II).
  - ✓ One dose of Pasturella Haemolytica and/or Pasturella Multiocida.
- Bulls will receive another round of vaccinations and treatments at entry.
- No bull calf allowed into test if actively sick, coughing or snotty nosed or any other known health problem.
- Bulls must be registered with the RAAA and submit tattoos & registration numbers upon delivery.
- Consignors are responsible to contact the developer and review all entry protocols with them. They have the final say whether a bull can gain entry or not.

### **Marketing and Catalog Entry Requirements**

- **The sale selection committee will have the final say on any animal being presented for the April sale. The sale committee selection team will look at both females and bulls and their judgement is final for who gets selected for the sale. Likewise, our sale manager/auctioneer will have the final say for sale order on the day of the sale.**
- All bulls may have a photo and/or video for possible marketing. The sale committee will make final selection of what photos may be used in the catalog.
- All bull consignors should supply a write-up of each bull for the lot comments. Comments will be edited and used at the discretion of the sales management committee and the committee has the right to modify or edit the comments.

- **\*\*\*Attention Juniors: In the Board's attempt to support our youth program and the animals that you are caring for, *Missouri Junior Red Angus Members* will be allowed to sell ONE bull outside of the MORAA Bull Test in the 2017 Ozark Red Roundup sale, subject to having been shown at a minimum of Ozark Empire Fair (OR) MO State Fair, plus one other show. (Please see additional Junior Bull Entry Requirements included on a separate sheet.) Junior Bulls will be consigned during the normal MORAA consignment process for the April 15, 2017 sale - those consignments will be due on March 1, 2017.**
  
- MORAA Ozark Red Roundup Sale Catalog will display:
  - ✓ All EPDs and Indexes
  - ✓ % Ranking for Each EPD and Index
  - ✓ ADG for the Gains Test
  - ✓ WDA (as recorded in the Association Registry)
  - ✓ Adjusted Scrotal Circumference
  - ✓ DMI and RFI if measured
  - ✓ Date of Birth and actual BW
  - ✓ Adjusted Weaning Weight
  - ✓ Adjusted Yearling Weight
  - ✓ Category Listing
  - ✓ 2 generation pedigree



<b>Name:</b>				<b>Phone:</b>			
<b>Address:</b>				<b>Email:</b>			
<b>City:</b>				<b>RAAA Member #</b>			
<b>State:</b>							
<b>Zip Code:</b>							

[illegible]

*I attest that I am the owner and/or consignor of the bulls listed on this entry. Furthermore, I acknowledge & agree to the terms in the attached consignment letter.*

Signature:				Date:			