



The Missouri Red Angus Association

2017-2018 BREEDERS DIRECTORY

Advertising Rates and Specifications

FULL PAGE COLOR \$350

5" wide x 8" tall Live Area (use this size if you do not want your ad running to edge of page)

5.5" wide x 8.5" tall Trim Size (add .25" bleed)

1/2 PAGE COLOR \$250

5" wide x 4" tall (no bleed)

1/4 PAGE COLOR \$175

2.25" wide x 4" tall (no bleed)

*** Any questions regarding appropriate sizing should be sent to:
Robin Kleine (robin@focusmarketinggroup.net // 219-306-0323)

Please submit completed ad in a High Resolution PDF file to:

kmassey.moredangus@gmail.com

Send Payment To:

The Missouri Red Angus Association
c/o Kelly Massey, Secretary
Route 61 Box 851
Cabool, MO 65689

*** Ads will not be printed in Breeders Directory if not paid for by:

JULY 1, 2017 DEADLINE